

APPLICATION FORM

13th-14th october 2010 • MODENAFIERE ITALY

• INVOICING DATA (must be filled in)

Mr.
 legal representative of the company.....
 with headquarters in..... postal code.....
 city..... province..... country.....
 tel. fax

tax code no. (if different from or no VAT Reg. No.)..... VAT Reg. No.....
 web site

contact person Mr/Ms. contact e-mail

• APPLIES FOR PARTICIPATION IN MOTORSPORT EXPOTECH EDITION 2010

• GRAPHIC STAND DENOMINATION (logos provided by the exhibitors will not be used)

• REQUESTS THE FOLLOWING EXHIBITION AREAS

PRE-OUTFITTED AREA n° _____ 12 m² modules at € 2250.00 each € _____
(maximum 6 modules) including:

2.5 m high demarcation flush panels , class 1 laid carpeting,
 electric system with spotlights, 1 graphic stand

Furniture: 1x1m storeroom, 1 laminated wood desk, 3 chairs, 1 desk reception, 1 stool, 1 coat stand, 1 wastepaper bin. (Fixed equipment irrespective of number of modules).

PRE-OUTFITTED AREA n° _____ 6 m² modules at € 1250.00 each including: € _____

2.5 m high demarcation flush panels , class 1 laid carpeting,
 electric system with spotlights, 1 graphic stand

Furniture: 1 round table, 3 chairs, 1 desk reception, 1 stool, 1 wastepaper bin.
 (Fixed equipment irrespective of number of modules).

FIXED SERVICES RATE including: € _____

Opening of application, stand cleaning, electric system connection and testing with relative consumption up to 2 kW, overall insurance coverage (third-party liability, fire and theft), data publication on Website and in official event catalogue, links, publication of company presentation in newsletter, exhibitor passes, unlimited number of free tickets, free admission to BUSINESS AREA

SUBTOTAL € _____

+ 20% VAT € _____

TOTALE incl. VAT € _____

The company will make an advance payment of € _____ equal to 1/3 of the total amount for the booked area:

by non-transferable bank cheque made out to ModenaFiere S.r.l.
 No. _____ bank _____

by bank transfer to the order of ModenaFiere S.r.l. at: B.P.E.R. AG 5 MODENA - IBAN: IT 46 J 05387 12905 000001255773 - BIC: BPMOIT 22, specifying your company name and sending a copy of the payment made

by credit card:

VISA CartaSi AE Diners No. _____ expiry ____ / ____

Holder _____ Signature _____

N.B.: The balance must be paid by and not later than 01/10/2010.

CONFIRMATION OF PARTICIPATION IS SUBORDINATE TO RECEIPT OF PAYMENT

Date _____ Stamp and signature of the legal representative _____

The company declares to have read and to accept the text of the Technical Regulations and the Conditions of Participation in their entirety, which are to be considered and integral and essential part of their application.

PROTECTION OF PRIVACY

The company declares to have read the notice pursuant to Art. 13 (Notice and consent in accordance with Art. 13 of Leg. Decree 196/03), accessible on the website www.motorsportexpotech.it/privacy, and to be aware of its contents, and in particular, of the possibility of communication and/or disclosure.

To this end:

It consents to the processing of its personal data and to the communication and/or disclosure of the same.

It does not consent to the disclosure of its personal data. The company is aware that, in this case, the Company will only be able carry out the administrative operations necessary to implement the contract above.

The company declares to have read and fully accepts the Technical Regulations and Conditions of Participation term for the Event to be considered an integral and essential part of the application for participation.

Date _____ Stamp and signature of the legal representative _____

TECHNICAL REGULATIONS AND CONDITIONS OF PARTICIPATION TERMS FOR THE EVENT

1) PRELIMINARY NOTICE

The words "ModenaFiere", "Organiser" or "Organisational Dept" refer to ModenaFiere S.r.l., Viale Virgilio 58/b - 41123 Modena - VAT Reg. No. 02320040369. The words "Fair" and "Event" refer to Motorsport ExpoTech, Exhibition and Conference

2) GENERAL RULES

2.A - Exhibition date, location and hours.

The Event will take place on October 13 and 14, 2010 at the ModenaFiere Exhibition Centre from 9.00 a.m. to 6.00 p.m. Free entrance, reserved for operators. Visitors to the Event will be granted access during the above times if they present the necessary entrance papers.

Exhibitors will have access to the stands in the following hours:

- Wednesday, October 13, 2010, from 8.00 a.m. to 9.00 a.m.;
 - Thursday, October 14, 2010, from 8.30 a.m. to 9.00 a.m.;
- The Organizer reserves the unconditional right to change the dates and opening and closing times of the Event.

2.B - Handing over of stands

The areas will be made available to Exhibitors and/or Stand builders beginning on October 12, from 8.00 a.m. to 6.00 p.m., and all stands must be completed by that time, otherwise the contract may be terminated due to breach by the participant. The Exhibitor must ensure that his stand builder undertakes to respect the aforementioned time limit by inserting a realization time limit clause in his contract.

2.C - Access to the exhibition centre during the stand-building period

Access to the Exhibition Centre will only be permitted, using authorized vehicle routes, for vehicles carrying specific authorization and the persons travelling therein, on the condition they possess entrance permits. The exhibitor is responsible for the possession of all technical-professional requisites by the companies that will carry out work in his stand in the exhibition centre.

During the stand-building period, people and vehicles may access the Exhibition Centre during the following times:

- Tuesday, October 12, 2010, from 8.00 a.m. to 6.00 p.m.;
- Stand builders present in the Exhibition Centre may continue to work for one hour after the above-stated access times. Access by transport vehicles inside the pavilions is strictly forbidden; the only exceptions permitted will be electrical forklift trucks, or the latter fitted with catalytic exhausts, and other specifically authorized means (if no other objective possibility for unloading heavy or bulky materials is found), which may be booked from the ModenaFiere Exhibition Centre. In order to provide a more rapid service to Exhibitors, the internal transport firm will guarantee the constant presence of at least one forklift truck, which must be booked using the appropriate form. Stops in the pavilion must be restricted to the time necessary for loading and unloading goods and equipment; vehicles not being used for such operations must be parked at the car park. No unloading or storing of containers or detachable parts of non-automatic vehicles is permitted. ModenaFiere and the Organizer may also define special criteria for accessing the exhibition centre during stand-building work, for workplace safety purposes, and may also restrict access to vehicles with large tyres if vehicles are found outside the spaces and/or times defined by the Organizer.

2.D - Removal of goods and materials and stands. Return of stands.

Access to the Exhibition Centre for sample removal and stand dismantling will be as follows:

- Thursday, October 14, 2010, from 6.00 p.m. to 9.00 p.m.;
 - Friday, October 15, 2010, from 8.00 a.m. to 6.00 p.m.;
- Stand builders already inside the Exhibition Centre may continue working for one hour after the aforementioned access time. Access of motor vehicles to the outdoor areas and the pavilions will be regulated in the same way as for stand building (see art. 2.C). All stands, wherever situated, must be cleared out by 7.00 p.m. on October 15, 2010. Otherwise, it will be done for you, and the Exhibitor will be responsible for reimbursing the clearing, removal and/or storage expenses (up to a maximum of 10 days), in addition to a penalty of € 2000 for each stand. The Exhibitor will be held responsible for greater damage. The Exhibitor will take all responsibility for any damage or theft that may occur during the Event, stand-building and stand-dismantling.

The Exhibitor assumes exclusive full responsibility with regard to damages or theft that may take place during the Exhibition or afterwards. The Organizer and ModenaFiere will not take any responsibility for materials and anything else left unsupervised by the Exhibitor in the Exhibition Centre.

2.E - Surveillance against theft - responsibility for theft and damage

During the opening hours of the exhibition, the exhibitor shall watch over his stand either directly or through his own staff. Although the Organisational Dept provides a day and night security service inside the fairgrounds for the entire duration of the exhibition and on the days allocated for stand outfitting and dismantling, he is released from all responsibility for theft and/or damage that may be sustained by the exhibitor. The exhibitor shall be solely responsible for any direct and indirect damages for any reason attributable to him or the staff operating on his behalf (including damages caused by the fittings or systems installed by the exhibitor or by third parties assigned by him, even if they have been inspected by ModenaFiere). Compensation against all risks, including theft, may only be claimed against the Exhibitor, also outside the opening hours of the pavilions (including all the days foreseen for stand building and dismantling) will be provided via insurance cover and within the limits/conditions foreseen therein.

2.F - Insurance

The exhibitor will follow the following insurance cover stipulated by the Organizer:

- a) All Risks guarantee for material direct damage to furnishings, equipment and goods at the stand, excluding money, valuables, precious items and similar, up to a value of € 10,000.00;
- b) Third party liability for the Exhibitor: sole ceiling of € 10,000,000.00 for damage to persons, items and animals;
- c) Third party liability for the Exhibitor's workers: sole ceiling of € 3,000,000.00 with a limit of € 2,000,000.00 for each damage person;
- d) Renunciation of any compensation from Exhibitors, the Organizer and ModenaFiere.

The insurance cover above governed by the exhibitor and limits contained in the insurance conditions extract. Said cover does not exclude the Exhibitors' responsibility for all risks that, depending on his own evaluation, may not be guaranteed or may exceed the coverage limits as set out in the above section and, in these cases, the Exhibitor must take out his own additional insurance cover. In the event of the theft, the exhibitor must send the relative police report to the insurance company within seven days of the event of the event; non-observance of this deadline may result in the loss of any right to compensation. In any case, the exhibitor undertakes to include a disclaimer from the insurer to take any action of recourse or compensation towards all the exhibitors and the Organizer. ModenaFiere or ModenaFiere does not assume any responsibility for the insurance company against them. Having acknowledged the above, the exhibitor in any case (for himself or for his own workers and collaborators) exempts the organizer and ModenaFiere from any responsibility for the loss or damage that may occur for any reason in the exhibition area allocated to him, while building or dismantling his stand and its contents, or for any damage or theft that may occur to his stand or to third parties during management of the exhibition space or contents, that is not covered as above or by insurance taken out by the exhibitor himself.

3) GENERAL PARTICIPATION CONDITIONS

3.A - admission to the event

The following may be admitted as exhibitors:

- a) Italian and foreign companies wishing to exhibit their products or services falling within the product categories included in the exhibition. If the companies themselves do not take part in the exhibition, their dealers, agents or representatives may be admitted;
- b) Trade associations, public bodies and other institutions involved in the promotion, study, information and publication in the sectors involved in the exhibition. Publishing companies.

The exhibitor reserves the right to admit other companies, bodies and organisations not specified above, as well as to exclude from the exhibition certain services, products or samples, and to prohibit the display of products, samples or services of the same company in more than one stand in the same product sector.

3.B - Participation in the event

Submitting applications for participation implies acceptance of the "Exhibition Technical Regulations for participating in the event and the Safety Regulations, and all other rules regarding the organisation and operation of the exhibition and the Exhibition Centre". The exclusive and general Dealers, Agents and Representatives are required to provide a list of the firms that represent together with the products they intend to exhibit. They are also obliged to produce any other documentation that may be requested in order to decide whether to accept or reject the application and to ascertain - at any time - compliance with the conditions of participation in the exhibition.

The applications must be submitted in person or submitted in person by and not later than 15 July 2010. The admission applications must be signed by the legal representative of the company and will be accepted only if complete in all of their parts. The Organizer will be required to explain the reasons for any non-acceptance of admission to the event if the rejected party should request such information. In this case, the application will be returned by registered post, within 20 days of receipt.

3.C - Payment terms

Payments due for participation in the Event must be made within the times and modes for each of the participating categories. In the application, as submitted to the application, the exhibitors must pay an advance of 1/3 of the total amount due for the surface area requested in the application and the set services charge. Participation confirmation is subject to completed payment. If the application is accepted, the exhibitor must proceed with payment due by 01/10/2010, the deadline for issuing any invoice. In the event that the exhibitor does not pay the participation fee, the contract terminated due to breach by the participant, with no requirement of advance warning or ruling by judges; in this case the interested party will be duly informed. The exhibitor will be released from any commitment (availability of stand, allocating it to other applicants) and will have the right to full payment of the participation fee. In any case, the exhibitor will also remain contractually having deducted any amounts already paid for such fees due and notwithstanding any right to compensation for any greater damage.

3.D - Stand allocation

The stands will be allocated at the sole discretion of the Organisational Dept. Any special requests made by the exhibitors when submitting the application will be regarded as purely indicative and will not in any way be binding to the Organisational Dept nor in any way constitute the application. The Organisational Dept reserves the right to move or reduce stands already allocated, where necessary, or transfer them to another area without the exhibitor having any right to indemnity and compensation for any reason whatsoever. The Organisational Dept must however give notice by registered post (and also by fax or telegram) to be sent within 10 days prior to the commencement of the Event.

3.E - Right of withdrawal

An exhibitor who has not legitimated and proven reason is unable to take part in the exhibition, may withdraw from the contract, providing documentary evidence of the reasons and notifying the Organisational Secretary to this effect by registered letter with acknowledgement of receipt, at least 60 days prior to the opening date of the exhibition, it being understood that the advance payment will not be refunded by the Organisational Dept, notwithstanding any right of the Organisational Dept to claim compensation for damage. If notice of withdrawal is given less than 60 days before the opening date of the exhibition, the exhibitor will be obliged to pay the entire participation fee and fixed service fee, notwithstanding the right to claim compensation for any major direct and indirect damages. If notice of withdrawal is not given and the exhibitor fails to prepare his stand, he will be deemed in default of his contractual purposes and shall be required to pay not only the entire participation fee, but also the direct and indirect damages incurred by the Organisational Dept. Also in this event, the Organisational Secretary may dispose of the stand by allocating it to other exhibitors.

4) STAND PREPARATION AND BANS

The Event foresees exclusively pre-built stands supplied directly by ModenaFiere.

4.A - Definition of type of stand preparation and approval procedures

Stand preparation, regardless of their size, is classified as:

- STANDARD
- NON STANDARD

Standard preparation is considered NON STANDARD when the stand has only one of the following characteristics:

- "American" framework structures
 - Anchorage systems to BolognaFiere structures
 - Suspended platforms containing space on first floor, even if not accessible by the public
- All structures built in external areas with areas exceeding 65 m² will also be considered as non-standard.

Whereas the ModenaFiere Exhibition Centre has obtained fitness for use authorisation for exhibition space based on a basic diagram of traditional stand preparation, using STANDARD parameters, the Exhibitor that intends to propose stand preparation with only one of the above-stated characteristics must submit his design for a non-standard stand to the Organizer and ModenaFiere in time for any necessary approval. Stability tests must be carried out by a qualified technician for any non-standard stand preparation. ModenaFiere reserves the right to not permit the assembly of any non-standard stand that has not been approved.

The building of any especially complex truss frameworks ("American") and of platforms, is subordinate to the delivery of the structure's project to the Organizer and to ModenaFiere, which must be signed by a qualified technician, and sent with a calculation report including load conditions, the assembly and dismantling phases, based on the foreseen building method and with correct assembly certificate on completion of work, signed by the qualified technician.

"Especially complex means a structure in which at least one of the following conditions applies: total development more than 32 metres (calculating both vertical and horizontal development), free structural space more than 10 metres. In any case, ModenaFiere has the right to examine the stand projects that are found to be non-standard compared to traditional stand building due to the importance, size and danger. The Exhibitor is obliged to provide technical documents and the names of the technicians responsible for the structural part and the preparation, and also for systems. Obligation also applied for the approval of the Organizer and ModenaFiere. In the event of non-observance of the intervention of the Surveillance Commission for Public Show Areas, charging any costs to the Exhibitor.

4.B - Outfitting

Stand outfitting must be contained within the stand area as allocated, that can be identified by dividing walls or painted lines, or adhesive tape, where no other references are available. The stand must not exceed the ideal plan of the middle axes of the plates located at the edges of the stand inside the pavilions, the height of the stands may not exceed the standard height of 2.5 metres. In order to take into account the height of raised flooring, a further margin of 50 cm is permitted, above the height as above, making a maximum of 3 metres, on the condition that the sides facing adjacent stands are finished regularly and painted in a neutral colour. The Glass walls in direct contact with the public must be compliant with current laws in force and UNI standards. It is prohibited to use any materials or mechanisms that exceed a height of 0.70 m from the ground. The fittings and relative system installations shall be constructed in a workmanlike manner in compliance with the accident and fire prevention regulations and are the exhibitor's exclusive responsibility. ModenaFiere is expressly exonerated from responsibility for the equipment and building defects, including siting taken from the detailed designs of occupied surfaces. Any work requiring variations to the state of the buildings and mobile material belonging to ModenaFiere (reinforcements, alterations, digging, boring of windows, doors, walls, structures, pillars and floors) may only be carried out after prior written authorization has been obtained from ModenaFiere, at the participant's sole responsibility. The Organizer and ModenaFiere for the whole period of the Fair and until the stand is returned to ModenaFiere. Before commencing work, the participant must pay the organizer the amount of the expense required to return the area to its original state, which will be arranged by the Organizer.

4.C - Bans

The exhibitors are expressly banned from:

- Applying loads or placing material on the pavilion structures, walls and poles for lighting etc.;
- Attaching or hanging any posters, cables, panels, banners or adhesive articles to the above components;
- Laying carpet or similar materials on the floor using strong two-sided adhesive tape with internal paper support is strictly prohibited;

Damages to the equipment and furniture of ModenaFiere and the pavilion structures; The Exhibitor takes all civil and penal responsibility for any damage caused by the non-observance or violation of the current laws in force and any instructions provided in the herein Regulations and Safety File, also undertaking to exempt ModenaFiere from any requests for compensation made by third parties. The exhibitor must inform its own staff and Italian employees of the ban. In the event of non-observance of just one of the bans and in the herein Regulations and Safety File concerning participation in the Fair. Non-observance of these rules and the ones in the general participation terms gives ModenaFiere the right to take precautionary measures against the firm, for example, violating fire-prevention rules, which may include, for example, the application of overall safety measures, or the adoption of the carrying of the corresponding costs that will be at least € 30000 + VAT per day, or the order of the part or full dismantling of the stand and the declaration of non-fitness for use of the stand itself.

4.D - Special bans

- Any show or entertainment of any type, nature and characteristics, although limited to the stand or aimed at the presentation of products, without prior authorization from ModenaFiere.

Make any sales with immediate and on-the-spot delivery of the goods to the buyer, except in those cases where the Organizer has arranged for this possibility.

- Transfer, even partial, and exchange of the stand.
- Display posters or other notices, even if purely an example, on behalf of companies not listed in the application and not represented.

Undertake any form of advertising outside their own stand and on the exhibition centre's grounds. Advertising material is only permitted in the exhibitors' own exhibition area. Any technical bans, issued for the safety of persons and things, in addition to being posted in the exhibition centre, also apply to ModenaFiere, in addition to the instructions to the Exhibition Centre and relative instructions contained in the Event's regulations and Safety File, are an integral part of the herein general contract conditions and the exhibitor undertakes to fully abide by them. Any exemptions may be issued in writing only by the Organizer or by ModenaFiere. In the event of non-observance of just one of the bans above, or the ones included in any modifications made in writing to the herein regulations, by registered post, fax, telex or telegram, to be sent at least 30 days before commencement of the event.

5) GENERAL SERVICES

5.A - Technical Assistance for Exhibitors

By means of its own Event Secretariat Dept, the Organizer is available to provide any technical information about the general services prepared for the Centre.

The services below provided by the Organizer are provided by Official Suppliers, if Exhibitors do not have their own equipment or do not intend to use their own staff.

- Form A - ELECTRICAL INSTALLATIONS
- Form H - INTERNAL TRANSPORTATION
- Form M - HIRING OFFICE EQUIPMENT (Wi-Fi internet)
- Form P - HIRING OFFICE EQUIPMENT (GREEN FURNISHINGS)
- Form O - RENTAL FURNITURE LIST

If the exhibitor does not have its own "means, procured for its exclusive use", all transport, loading and unloading of goods and portage inside the Exhibition Centre Area, is organized solely by the ModenaFiere Supplier.

The following facilities also exist inside the Exhibition Centre Area:

- Banking service
- ATM/Night safe
- Catering services (bar, self-service restaurant)
- News store and Newsgagent
- Cloakroom

5.B - Responsibility for services

ModenaFiere runs but does not organize the facilities and services set out in part 5A and the exhibitor is responsible for their execution. Any complaints must be sent in writing to the firms providing such services and must only be notified for purely information purposes, to ModenaFiere.

5.C - Technical Services

Within the limits of the installations available, ModenaFiere may provide each stand with electricity, water and compressed air, and also with connection to telephone lines.

5.D - Installations

With the following facilities (in addition to standard equipment)

- ELECTRICAL INSTALLATIONS (in addition to standard equipment)
- PLUMBING
- COMPRESSED AIR INSTALLATIONS
- TELEPHONES AND WI-FI INTERNET CONNECTIONS

It is hereby specified that the technical installations must be requested using the specific form, which also contains the indications of the terms of the service, the rates and the operational specifications. Connection to the network may only be made by staff from the firms appointed by ModenaFiere, which will identify the supply point and may not be contested.

6) SPECIAL SERVICES

a) **Parking care for exhibitors and car parking permits.**
All'Espositore verranno rilasciate, gratuitamente, tessere di ingresso nelle quantità indicate direttamente all'espositore. Exhibitors will also be given two car-parking permits, regardless of stand size, that will allow cars to park in the spaces provided by ModenaFiere until such spaces have all been used up. The responsibility for the correct use of these documents and the conduct of those using them.

6.B - Exhibitors' parking and parking permits

- a) Parking allocated to exhibitors will be marked accordingly.
- b) The car park is strictly reserved for exhibitors. Only vehicles with exhibitors parking permits displayed on the windshield, issued by the organizer, will be allowed access.
- c) Before entering the car park, passengers without an "exhibitors' card" must get out of the car and obtain entrance tickets from the ticket office.
- d) Once the cars are parked, the exhibitors will access the event through the specific entrance allocated to them.

6.C - Catalogue

The catalogue will contain indications provided by the exhibitors by 01/09/2010 - with regards to the name and identification of product sector - the information provided with the participation application will be considered valid.

6.D - Music and sound reproduction, payment of copyright (sine)

It is prohibited to reproduce music and sound such as to disturb the other exhibitors or visitors, with special attention to sound pollution regulations (maximum limits permitted by law) and does not exempt from the obligation of fulfilling any provisions in current laws on copyright, at the exhibitors' own expense. If the exhibitor does not comply with this provision, the Organisational Dept on its own final judgement will take the necessary measures to ensure that the interested parties may use Form L to carry out necessary procedures for such requirements.

7) SPECIAL DISPOSITIONS

7.A - Access with bags or suitcases.

ModenaFiere will not give the right to ban entrance to the exhibition centre or single pavilions for bags, suitcases or other containers, ordering them to be deposited in the cloakroom.

7.B - Access with dogs or animals

Dogs and animals of any type are not allowed into the exhibition centre, with the exception of dogs at the service of disabled persons.

7.C - Ban on filming and photography, and access to exhibition centre with filming/photographic equipment

No cameras, film cameras, video-recorders and any other type of similar equipment may be brought into the exhibition centre without prior authorization from ModenaFiere. No photographing or filming of stands, exhibited goods and of the inside of the centre is permitted without prior consent by ModenaFiere and the stand owner.

7.D - Ban on offers and donations

No promotion of offers or donations for recognized institutions is permitted within the exhibition centre area, together with political, religious or other propaganda. No activities not pertaining to the purpose of the event are permitted.

7.E - Temporary imports

The temporary importing of goods from overseas for the exhibition, to be used as samples for the event, may be carried out at the exhibitor's expense, using a consignment of choice, exempting the organizer and ModenaFiere from any responsibility regarding the courier's activities.

7.F - Printed publications and maps

Non-authorization of ModenaFiere to print, reproduce and distribute information leaflets and brochures and a floor plan of the exhibition but does not assume any responsibility for any omissions or errors. The data contained in the printed matter will refer to the applications received and accepted by 01/09/2009 without prejudice to the right of the Organisational Dept to change the allocation of the stands in accordance with these regulations.

7.G - Paid advertising

Any form of publicity or advertising outside the exhibition area assigned to the exhibitors is prohibited. The Organizer and ModenaFiere are not responsible for the advertising and is subject to payment of a fee and the relative taxes.

8) Postponement, reduction or suspension of the exhibition

The Organisational Dept has the irrevocable and discretionary right to change the dates of the exhibition, to suspend or to postpone the exhibition, being entitled to withdraw or in any way annul the contract and be released from their obligations towards the Organisational Dept. Up to 2 weeks before the opening date (see Art. 7) the Organisational Dept will have the right to reduce or suspend all or part of the exhibition, notifying the exhibitors thereof by means of registered letter with acknowledgement of receipt, by telex or telegram at least 30 days before the date foreseen for commencement of the event, without however being obliged to pay penalties or damages of any kind.

9) GENERAL DISPOSITIONS

- Election of domicile
- Applicable legislation
- Italian Jurisdiction and Applicable area of jurisdiction

The exhibitor must abide by regulations issued by police forces and fire prevention services for the event, and the exhibitor must be entitled to withdraw or in any way annul the contract and be released from their obligations towards the Organisational Dept. The exhibitor elects domicile at ModenaFiere's offices for all legal purposes and accepts Italian jurisdiction for the purposes of the Courts of Modena. Relations between the organizer, ModenaFiere, the exhibitor and any third parties will be governed exclusively by Italian law.

10) MODENAFIERE'S POWERS OF SURVEILLANCE AND RIGHT TO INTERVENE

ModenaFiere will carry out surveillance to make sure that the dispositions contained in the technical regulations and regulations for participation and safety in the exhibition centre are observed. Anyone entering the exhibition centre area is obliged to abide by these dispositions and instructions, which ModenaFiere will provide at the entrance to the exhibition area, in the form of suitable signs, written notices, announcements and information provided by staff.

11) RELATIONS WITH MODENAFIERE S.R.L.

The exhibitor acknowledges that the Exhibition will be held in the Exhibition Centre of ModenaFiere, and that the exhibitor and ModenaFiere - and has its employees and collaborators observe - the regulatory provisions issued by ModenaFiere. Any right of the exhibitor will be granted solely by the Organisation. Any obligation of conduct assumed by the exhibitor is understood extended towards ModenaFiere, which shall therefore have the right to prevent the tampering of mobile and non-mobile goods belonging to the Organisation and any other provisions and any rule of law - to intervene directly, also acting with its own service staff on the centre's grounds.

12) AMENDMENTS TO REGULATIONS

Any law or regulation that may amend the rules in these regulations will be applied automatically and immediately, even if the regulations have not been amended or changed regarding these points. It is also the organizer's and ModenaFiere's right to take any measures they believe appropriate at any time and that the exhibitor must apply immediately, regarding fire prevention, work hygiene, accident prevention or damage, participants' and visitors' safety. These latter provisions may be announced to exhibitors by any means and will prevail over general dispositions previously adopted.

13) SANCTIONS

Non-observance of any obligations set out in the herein regulations may bring about the withdrawal of entrance documents and the immediate removal of persons responsible from the exhibition centre, and also, if the persons responsible are exhibitors or their collaborators, the temporary or permanent closure of the stand.

14) PROCESSING OF PERSONAL DATA

In accordance with Art. 13 of the Data Protection Law (Leg. Decree No. 196 of 30/06/2003) the exhibitor gives his consent to processing of his personal data provided in the application and resulting from the forms filled in for participation in the exhibition. The data may be processed by any means by the Organisational Dept and ModenaFiere S.r.l. directly or by third parties in order to fulfil the institutional aims and any other activity - whether connected or complementary - aimed at fostering the exchange of goods and services. Such data may be used and communicated as well as transferred to third parties, including outside the national territory, for any initiative connected with or resulting from the exhibition or aimed at fostering the exchange of goods and services subject of the initiative, and especially to those persons or institutions who cooperate in any form in the realisation of the activities of the Organisational Dept and ModenaFiere, to other individuals of the trade fair sector or those operating in the sector (associations or consortia) and to the manager or operators of the exhibition. The data involved in the economic sectors pertaining to the exhibition. The Organisational Dept and ModenaFiere S.r.l. in the persons of the respective legal representatives, holders of the above-mentioned data, can confirm that in accordance with Arts. 7, 8, 9, 10 of the Data Protection Law (which can be read in full on the website www.modenafiere.it) the exhibitor has the right to ask ModenaFiere to be informed of the existence or not of his personal data and receive notification thereof in intelligible form, to know the origin of the data as well as the logic and the purposes for which the data is processed, to have the data cancelled or transformed into anonymous form or block the data processed in violation of the law as well as have the data updated and corrected or (if interested) integrated, as well as, for legitimate reasons, object to the processing of the data by written communication to be sent to the Organisational Dept and to ModenaFiere S.r.l. by registered letter with acknowledgement of receipt. Providing personal data is optional (except when required by specific regulations or laws) and refusal, to be indicated in the application for participation by the exhibitor, may result in the Organisational Dept refusing to stipulate or execute the participation contract.

Date _____ Legal Representative _____

N.B. The words "ModenaFiere", "Organizer" or "Organisational Secretary" refer to ModenaFiere S.r.l., Viale Virgilio 58/b - 41123, Modena - VAT Reg. No. 02320040369 - a company subject to management and coordination of BolognaFiere S.p.A.