



12th - NEWSLETTER MOTORSPORT EXPOTECH 9th of September 2009

<http://www.motorsportexpotech.com/>

*Iscriviti all'unica Community professionale per
incontrarsi e confrontarsi sul Motorsport*

FREE TICKET FOR MOTORSPORT EXPOTECH

The "Free Ticket Registration and Download" service is now on-line through the official home page of the event at www.motorsportexpotech.it to receive invitations for the second edition of Motorsport ExpoTech.

Registration ensures e-mail delivery of the ticket with name and surname for direct access through the entrances without having to go to the ticket offices.

EXHIBITING COMPANIES



Ferrari Technology ensures a total and made-to-measure response for manufacturers of competition vehicles. The company specialises in the manufacture of prototypes and mechanical components for Formula 1, MotoGP, Superbike and aerospace, as well as the supply of high-tech services.

Speed (with immediate consignment of products), quality (with ISO 9001 Certification and controls in the metrology hall and with penetrating liquids), innovation (with research and engineering activities) and competence (with an expert team ensuring teamwork with the client) make Ferrari Technology an added-value and reliable partner.

The company is recognised by Miur (Ministry of Education, Universities and Research) as an Authorised Laboratory for scientific and technological research and receives orders from companies and engineering studios developing new-concept prototypes and mechanical components. Companies signing a research contract with Ferrari Technology obtain financial aid subsidies of up to 50% of the investment. Over and above design, construction, surface and heat treatments/finishing, final testing and controls, test on new-concept materials, production monitoring and industrialisation studies, Ferrari Technology also provides assistance for obtaining subsidies. All sectors and services are available at www.ferraritechnology.com.



Seido DE Srl was set up as a Design and Engineering studio (hence the DE suffix) working essentially in the automotive and sport equipment worlds. A decade of experience in the alloy wheels field has made the company a landmark in the design of wheels for all types of application, from originals for the most important builders to accessory wheels and extreme applications in the racing field. Seido's strong points lie in 3d parametric modelling of complex parts and FEM calculations with forecasts of fatigue life.

Evo Corse is a brand created specifically by Seido for the production and distribution of alloy wheels and technical components for Racing applications.

The brand was launched 5 years ago and has achieved enormous success on all world markets, especially in the Rally and off road Raid sectors, thanks to a complete range of high-tech rims and sporty design, as well as a range of special bolts and accessories for the same type of application.



SASSA ROLL-BAR Founded in 1971 by Emilio Giammiro, SASSA ROLL-BAR was among the first companies to build and sell safety cages.

Located near Ascoli Piceno, the company boasts inside premises of about 1000 sq.m. where roll-bars for competition vehicles are manufactured and assembled.

The company also specialises in the preparation of cockpits using templates with TIG welding and safety work to F.I.A. standards on petrol tanks for historic cars.

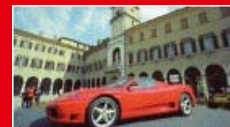
Our catalogue includes more than 400 models, with huge coverage of historic models.

Dedicated processing stages mean that work and delivery times are extremely rapid.

We deliver throughout Italy and to several European Union countries.

MOTORSPORT EXPOTECH 2009: THE MAJOR NAMES IN THE SECTOR FROM GREAT BRITAIN

Hospitality in Modena



Evento collaterale



MIA Member



14-15 October sees ModenaFiere once again host the international convention exhibition dedicated to materials, technologies, products and services for the motorsports world. The MIA – Motorsport Industry Association – will be present with around twenty companies representing British motorsport

Confirmation of the quality and results of the first edition of Motorsport ExpoTech: despite the difficult economic-market situation, the already prestigious attendance in 2008 sees the list of exhibitors expand with other important names including **Gloria, Pankl, Asnu and Smiths High Performance**.

Thanks to the by now consolidated partnership with **The MIA - Motorsport Industry Association** - the event will be attended by numerous companies in **British motorsports**. **Chris Aylett**, President of MIA, is thrilled by the impressive association attendance at the Modena exhibition: "MIA is delighted to support the event and Italian motorsport companies to welcome international visitors. Our association will bring along a good number of sector exponents from the United Kingdom, ready to develop new business relationships during the convention-exhibition". All this will take place in the **International Business Lounge**, a new area dedicated entirely to b2b meetings exclusively for exhibitors and accredited buyers.

"Modena and the British 'Motorsport Valley'," Aylett added, "are linked by a long history of passion for motorsport. They both boast world-leading companies in many specific production spheres in the motorsport sector capable of fully understanding the magic underlying the "Business of Winning". Our world becomes more competitive every day and new partnerships are of vital importance for success. This is why MIA's global network works so well, since it brings together the leaders in the motorsport sector and helps them find new partners and clients."

Among others from United Kingdom, attendees include **Delta Composites L.L.C.**, a leader producer in the glass fibre sector, **Langstone Engineering Ltd**, specialising in prototype development and precision engineering design, and **Interex Motorsport**, distributor and exporter of a complete range of components, equipment and accessories for the motorsport sector.

Delegations are also expected from several countries: United States, France, Spain, Japan and Korea, Russia, Germany, Austria and Sweden, thanks to Swedish Motorsport Industry, a new partner for the 2009 edition.

For two days **scheduled 14 and 15 October**, ModenaFiere - thanks to collaboration with the University of Modena and Reggio Emilia, Democenter-Sipe and the supervision of scientific coordinator **Assomotoracing** - will host a series of highly specialised conventions dedicated to high performance engines and vehicles, materials (magnesium and titanium in particular), surface treatments/finishing and lining in the automotive sector and high performance vehicles, as well as electronics.

For more information, see the site: www.motorsportexpotech.it

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16 SEPTEMBER - PRESENTATION OF "STEEL AND ITS INOCULANTS"

Libreria dell'Automobile Milan presents Assomotoracing's latest publishing initiative edited by Alfonso Galvani. The world of steel from A to Z.

Wednesday 16 September 2009 at 17.30 will see the presentation of the book "Steel and its Inoculants" at Libreria dell'Automobile, Corso Venezia 43, Milan.

"Steel and its Inoculants" by engineer Alfonso Galvani continues the educational action of Assomotoracing, the first cultural association in Italy focusing on the history and technical aspects of motor sports.

This is obviously a highly technical publication - an extremely useful information manual for everyone working in the steel metallurgy field and all related applications.

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