



13th - NEWSLETTER MOTORSPORT EXPOTECH

11th of September 2009

<http://www.motorsportexpotech.com/>

Iscriviti all'unica Community professionale per incontrarsi e confrontarsi sul Motorsport

ENGLAND, GERMANY, AUSTRIA, FRANCE, SWEDEN, RUSSIA, KOREA and the UNITED STATES at Motorsport ExpoTech

These are just some of the names of the delegations that have so far confirmed their attendance. Thanks to increasingly consolidated and important international partnerships, the aisles of the event will welcome international delegations representing **the great names in the sector**.

International Business Lounge

The innovation and strong-point in 2009 is the creation of a new area dedicated entirely to b2b meetings exclusively reserved for exhibitors and accredited buyers. The area has been expanded thanks to consolidated partnership with **The MIA - Motorsport Industry Association**. **Chris Aylett**, President of MIA, is thrilled by the impressive association attendance at the Modena exhibition: *"MIA is delighted to support the event and Italian motorsport companies to welcome international visitors. Our association will bring along several sector exponents from the United Kingdom, ready to develop new business relationships during the convention-exhibition"*.

Conventions

Technicians from Ferrari, Fiat Powertrain Technologies, Audi, Magneti Marelli, Ducati and Lamborghini are just some of the companies involved in the highly specialised Convention calendar organised thanks to collaboration with the University of Modena and Reggio Emilia, Democenter-Sipe and the supervision of scientific coordinator Assomotoracing.

ITALY PRESENTS THE ITALIAN MOTORSPORT MARKET IN BIRMINGHAM

Monday **14 September**: Motorsport ExpoTech in Birmingham will meet around thirty delegates representing **British motorsport companies** during the Italy Day organised by the Motorsport Industry Association with a view to the business mission in mid-October.

The workshop on 14 September will see several Italian companies hold a video-conference to offer ideas and thoughts about the Italian market and **UK-Italy business opportunities**.

Italian speakers include:

- * Dallara Automobili spa
- * C.R.P. Technology
- * Gieffe Racing Parts
- * Magneti Marelli Racing

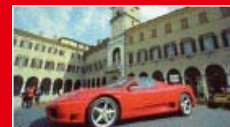
The English mission will comprise twenty-five British motorsport companies attending Motorsport ExpoTech (14-15 October) and a visit on preceding days to the main companies in Emilia's Motorvalley.

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Hospitality in Modena



Evento collaterale



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Bernoulli
Aerodynamics International

Organisational Secretary

Modena Fiere
viale Virgilio, 58/B
41100 Modena

tel. 059 848380
fax 059 848790
segreteria@motorsportexpotech.it

Organized by



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