

ModenaFiere
13th - 14th October 2010

3rd
edition

MotorSport
EXPOTECH



12th - NEWSLETTER MOTORSPORT EXPOTECH
15th of July 2010

<http://www.motorsportexpotech.com/>

Join the professional web community of Italian Motorsport

MOTORSPORT IN ITALY DAY AT THEW MODENA GROUP

Thursday 29 July 2010

10.00am – 3.00pm including Networking Lunch

High Wycombe, Buckinghamshire

A day not to be missed - [Click here to BOOK NOW!](#)

Italy, the supercar capital of the world! This day is essential for anyone looking to do business in Italy. It is the ideal chance for you to hear first-hand what this valuable market has to offer to UK motorsport suppliers. Italian performance companies and manufacturers provide world-class high-tech solutions and services - find out how your business can get involved.



- Speak **DIRECTLY** with key Italian motorsport leaders
 - **FREE** Italian Motorsport Market Research Report (worth £125)
 - Privileged tour of Lamborghini, Wycombe, Modena Group's state-of-the-art service and repair centre
 - **Display Cars*** will include the following: Lamborghini Murcielago, Lamborghini Gallardo, Lamborghini Gallardo GT3 (RACECAR), Lamborghini Diablo, Lamborghini Countach, Ferrari 430 (racecar), Ferrari 250 Lusso, Ferrari Enzo, Pagani Zonda, Maserati Quattroporte and Maserati Granturismo
 - **Test drives/passenger rides*** in a new Lamborghini Gallardo
- Speak to those at the very heart of Italian motorsport**

Joining us in High Wycombe to discuss the current Italian market position and motorsport business opportunities for UK motorsport companies in the Modena Region will be*;

- The New Ambassador of Italy, His Excellency Alain Giorgio Maria Economides - **Regione Emilia Romagna Industry Minister**
 - Mauro Forghieri, Founder and Owner - **Oral Engineering**
 - Giacomo Mezzera - **British Consulate**
 - Enrico Schiassi, Quality Assurance Manager - **VECA**
 - Davide Galloni, International Marketing Manager and Francesca Paoli, CEO - **DINO PAOLI S.r.l.**
 - Gian Carlo Muzzarelli, Regional Councilor - **Regione Emilia Romagna**
- Joining us for DIRECT conference calls from Italy to help answer your questions about the Italian Motorsport Market will be*;

- Dr Gian Paolo Dallara, Owner - **Dallara Automobili SPA**
- Andrea Pontremoli, CEO - **Dallara Automobili SPA**
- Keyvan Sangelaji, Business Development Manager - **Magneti Marelli**
- Damiano Lo Giudice, Director - **Gieffe Racing Parts**
- Andrea Adamo, Technical Director - **N.Technology**

Hear more about MotorSport ExpoTech 12 – 14 October 2010
www.motorsportexpotech.it

We will be joined by the MotorSport ExpoTech Show organiser, Biagio Oppi - Mito Group who will advise you on the best way to make contact with Italian companies and suggest ways of helping you make the very most of your visit to Italy.

Market research

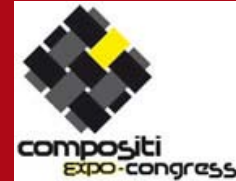
All delegates will receive a FREE copy of the Italian Motorsport Market Research Report worth £125.00!

Ticket Price

Hospitality in Modena



Evento Collaterale



Con il sostegno di



Promosso da



Organizzato da



In collaborazione con



Free for those participating in the Business Development Visit to Modena and MotorSport ExpoTech
Member - £50 + VAT
Non-Member - £60 + VAT
Note – we will credit those who book onto the MIA Italian Business Development Visit or Exhibition Package
Reserve your place today! - [Click here](#)

For more information about the show please contact **Charlotte Austin** on +44 (0)2476 692600 or email charlotte.austin@the-mia.com

INTERVIEW WITH CHRIS AYLETT, THE MIA CEO



On the occasion of **Italy Day**, which will be held on **29 July in London**, we will publish an interview with the **CEO of The MIA, Chris Aylett**, which was registered during the last edition of the exhibition, on the Motorsport Expotech website.

Watch the complete interview on the [Motorsport Expotech site](#).

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Organizzato da:



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