



15th - NEWSLETTER  
MODENA MOTORSPORT EXPOTECH  
1st of September 2010  
<http://www.motorsportexpotech.com/>



**STANDARDISATION: WHAT IT IS AND WHAT IT MEANS IN PRACTICAL TERMS FOR VEHICLE AND COMPONENT MANUFACTURERS AND IMPORTERS**

 This important issue will be addressed at Motorsport Expotech by the European leader, DEKRA, concerned with research and development for more than 80 years, from **safety** for **mobility** to **testing**, from vehicle fleet services to corporate consulting services.

The complete programme is available at [www.motorsportexpotech.it](http://www.motorsportexpotech.it)

**MOTORSPORT EXPOTECH COMES TO RUSSIA**

The first Motorsport Expotech **newsletter** in Russian has been a great success among motorsport companies and the trade press. Countless trade publications and federations have demonstrated strong **interest** in the event and in establishing important new **business contacts**.

Trade magazines include **Ignitione**, **Za Rulem**, **Auto Trails** and **Quinta Ruota**.

Federations and associations include the **Russian Motorcycle Federation**, the **Pskov Autosport Federation** and the **Pskov Carting Federation**.

**ITALY DAY IN COLOGNE IS A GREAT SUCCESS**



The last leg in the Italian motorsport road show, in **Cologne on August 12**, was a great success in terms of attendance and interest on the part of German companies.

A large **business delegation** and a **dozen exhibitors** selected from among top motorsport companies today, including

**Shell Global Solutions**, participated in the event.

Thanks to an important partnership with media partner **Motorsport Guide**, an **Italian edition of Motorsport-guide** will be published covering all German motorsport companies, to be distributed at the October trade fair.

**2010 EXHIBITORS**



**Metal Improvement Company (MIC)**, a Curtiss-Wright company, is a world-wide organisation specialising in **surface treatment of metals and materials** to improve performance and lengthen the lifespan of components so that they can achieve the maximum potential of their design.

MIC was founded in **1945**; with more than **60 operating divisions in Europe, the US, Canada and Asia**, it can serve customers all

Hospitality in Modena



Evento Collaterale



Con il sostegno di



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over the world.

MIC Italia has been offering a **Shot Peening and isotropic finishing** (superfinishing) service in Piacenza since 2004 and is capable of processing parts of different sizes, shapes and materials and handling large and small production lots.

Shot Peening is a cold treatment for **preventing fatigue, fretting and galling**, in which microspheres bombard the surface of a piece to create a uniform area with residual compression stress, adding to the lifespan of the treated component.

More and more sectors of industry are using shot peening to prevent premature breakage, allow designers to get the maximum potential out of the materials they use and obtain a variety of different aesthetic effects. Shot Peening has applications in numerous sectors: **aerospace, automotive, rail, marine, medical, petrochemical, military, energy production, agricultural vehicles and earthmoving machines.**

#### SAE ITALY 2010 FORMULA: YOUNG ENGINEERS GROWING



The 6th **SAE Formula Italy**, organised by the Technical Automobile Association, will be held at the Riccardo Paletti racetrack in Varano de' Melegari (PR) September 3 through 6 2010.

This technical and racing competition sees the participation of **55 teams from the world's major universities** presenting their projects (designs, costs and marketing schemes) alongside dynamic activities on the racetrack (acceleration, autocross, skid-pad and endurance) over four days.

For the young engineers working on the initiative, seeing their projects implemented and discussing them with university students from other parts of the world is a **great opportunity for growth and a thrilling challenge.**

About 1500 students and the most important companies in the sector are expected to attend the event.

#### ENGINEERING F1 IS MOTORSPORT EXPOTECH MEDIA PARTNER



Engineering F1 is a **database of senior Formula One engineers**: the only media provider concerned with the actions of senior technical personnel.

Register at the website to add to the archive of senior engineers in the field, demonstrate your commitment to the sport and prove that there is such a thing as life after Formula One!

Help reconstruct the most important **technical teams since 1950!**

Visit the website at <http://engineeringf1.free.fr/>





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